

# Down to Earth<sup>™</sup> Organic & Natural

# Super Saver Deals!

Sale prices good from: 02/11/16 - 03/09/16

## Shop Sustainably Using the HowGood Seal!

Our new HowGood seal provides a simple scoring system of the best products on our shelves—based on sustainability, social impact, and environmental friendliness. The ratings reflect extensive research into each product's sourcing standards, processing practices, and company conduct. A product can have one of three HowGood ratings:



## Grocery

Amy & Brian's  
**Coconut Juice**  
selected varieties  
17.5 oz.



**\$2.19**  
reg. \$2.69 ea.  
6 pk., **\$7.59** reg. \$9.99

Big Island Organics  
**Health Tonic**  
selected varieties  
16 oz.



**\$2.39**  
reg. \$2.79 ea.  
32 oz., **\$4.59** reg. \$5.49

Nature's Path  
**Organic Love Crunch Granola**  
selected varieties  
11.5 oz.



**\$3.49**  
reg. \$5.59 ea.  
Bar, 1.23 oz., **\$1.39** reg. \$2.59

Nature's Path  
**Organic Instant Oatmeal**  
selected varieties  
8 pk.



**\$2.99**  
reg. \$5.59 ea.  
Gluten Free, **\$3.59** reg. \$6.79

Barbara's Bakery  
**Cheese Puffs**  
selected varieties  
5.5-7 oz.



**\$2.39**  
reg. \$3.19 ea.

Guayaki  
**Organic Yerba Mate**  
selected varieties  
12 oz.



**\$1.49**  
reg. \$2.79 ea.  
Energy Shot, 2 oz., **\$2.39** reg. \$3.49

50 Delicious  
**Coconut or Cashew Milk**  
selected varieties  
32 oz.



**\$2.39**  
reg. \$2.79 ea.  
Almond Plus, **\$2.69** reg. \$3.79

Endangered Species  
**Chocolate Bar**  
selected varieties  
3 oz.



**\$2.69**  
reg. \$3.99 ea.  
Bites, 3.5 oz., **\$3.19** reg. \$4.29

BRAGG  
**Apple Cider Beverage**  
selected varieties  
16 oz.



**\$2.09**  
reg. \$2.59 ea.

Barbara's Bakery  
**Puffins Cereal**  
selected varieties  
10-12 oz.



**\$3.69**  
reg. \$5.59 ea.

EnviroKidz  
**Organic Cereal**  
selected varieties  
10.6-14 oz.



**\$3.39**  
reg. \$5.29 ea.  
Rice Bars, 6 ct., **\$2.99** reg. \$5.29

Good Health  
**Avocado Oil Potato Chips**  
selected varieties  
5 oz.



**\$1.99**  
reg. \$3.49 ea.

BEANFIELDS  
**Bean & Rice Chips**  
selected varieties  
5.5-6 oz.



**\$2.59**  
reg. \$3.59 ea.

MaraNatha  
**Almond Butter**  
selected varieties  
12-13 oz.



**\$9.99**  
reg. \$14.99 ea.  
16 oz., selected varieties, **\$17.99** reg. \$23.99

Crofter's  
**Just Fruit Spread**  
selected varieties  
10 oz.



**\$3.49**  
reg. \$4.99 ea.  
Premium, 10 oz., **\$3.99** reg. \$5.69

earth balance  
**Coconut or Peanut Butter**  
selected varieties  
16 oz.



**\$4.59**  
reg. \$7.69 ea.



# Grocery

Chocolove  
**Chocolate Bar**  
selected varieties- 3 oz.



**\$1.99**  
reg. \$3.39 ea.  
73%., **\$2.99** reg. \$4.29

GREEN & BLACK'S  
**Chocolate Bar**  
selected varieties  
3.5 oz.



**\$3.29**  
reg. \$4.49 ea.  
1.2 oz., **\$1.79** reg. \$2.59



earth balance  
**Vegan Popcorn**  
selected varieties  
4-7 oz.



**\$2.99**  
reg. \$4.59 ea.  
Pops, 7 oz., **\$3.99** reg. \$5.59

TERRA  
**Taro Chips**  
6 oz.



**\$4.79**  
reg. \$6.29 ea.  
Exotic and Krinkles on Sale

HAPPYBABY  
**Organic Yogis**  
selected varieties  
1 oz.



**\$3.49**  
reg. \$5.09 ea.  
Brown Rice and Fruit, selected varieties,  
1.7 oz., **\$2.69** reg. \$4.39

glutino  
**Gluten Free Pretzels**  
selected varieties  
14 oz.



**\$5.69**  
reg. \$8.69 ea.  
Choc or Yog Covered, 5.5 oz.,  
**\$4.59** reg. \$6.59

Brad's Raw Foods  
**Organic Kale Chips**  
selected varieties  
2.5-3 oz.



**\$6.99**  
reg. \$8.49 ea.  
Poppers, 1.5 oz., **\$3.49** reg. \$4.39



Go Raw  
**Organic Sprouted Cookies**  
selected varieties  
3 oz.



**\$4.59**  
reg. \$5.39 ea.  
Spirulina Bar, .42 oz., **\$0.99** reg. \$1.39



Seapoint Farms  
**Dry Roasted Edamame**  
selected varieties  
3.5-4 oz.



**\$1.79**  
reg. \$2.39 ea.  
Goji Blend, 3.5 oz., **\$2.39** reg. \$3.09

Citrus Magic  
**Veggie Wash**  
16 oz.



**\$3.99**  
reg. \$6.49 ea.

Alaffia  
**Everyday Shea Hand Soap**  
selected varieties  
12 oz.



**\$4.99**  
reg. \$6.19 ea.

Dr. Bronner's  
**Liquid Soap Rose Scent**  
16 oz.



**\$7.39**  
reg. \$10.99 ea.  
Rose Scent on Sale

Pacific  
**Organic Soup**  
selected varieties  
32 oz.



**\$3.39**  
reg. \$4.99 ea.



KOYO  
**Ramen**  
selected varieties  
2-2.1 oz.



**\$ .99**  
reg. \$1.39 ea.  
Soba or Udon, 8 oz., **\$1.99** reg. \$3.39

seventh generation  
**Auto Dish Gel or Powder**  
65 or 75 oz.



**\$6.99**  
reg. \$10.99 ea.

Earth Friendly  
**ECOS Liquid Detergent**  
selected varieties  
50 oz.



**\$6.99**  
reg. \$10.79 ea.



# Chill & Frozen

GREEK GODS  
**Greek Yogurt**  
selected varieties- 24 oz.



**\$3.99**  
reg. \$5.49 ea.  
6 oz., **\$1.39** reg. \$2.09

Pickled Planet  
**Organic Fermented Sauerkraut**  
Plain or Beat- 16 oz.



**\$6.49**  
reg. \$10.49 ea.  
Kimchi, Velvet or Boost, **\$7.99** reg. \$13.69

Little Northern Bakehouse  
**Gluten Free Bread**  
selected varieties  
16-17 oz.



**\$4.99**  
reg. \$8.29 ea.

Using only the finest quality Non-GMO Project verified ingredients, we employ all our skills and craftsmanship to bake Certified Gluten Free vegan breads that actually taste delicious. Which is why we're becoming known as the small little bakery with the great big taste.

DAHLICIOUS  
**Smoothie**  
selected varieties  
8 oz.



**\$2.69**  
reg. \$3.99 ea.

WildWood  
**Organic Tofu Firm**  
20 oz.



**\$2.99**  
reg. \$4.89 ea.

Turtle Island Foods  
**Tofurky Slices**  
selected varieties  
5.5 oz.



**\$2.79**  
reg. \$3.99 ea.  
Slow Roasted Chick'n, 8 oz.,  
**\$3.29** reg. \$4.39

Organic Valley  
**Organic Cheese Stick or Pasteurized**  
selected varieties  
4.5-8 oz.



**\$5.29**  
reg. \$7.69 ea.  
Feta, 8 oz., **\$5.69** reg. \$8.19

GoodBelly  
**Organic Probiotic Drink**  
selected varieties  
32 oz.



**\$3.49**  
reg. \$5.89 ea.

GT's  
**Kombucha**  
selected varieties  
16 oz.



**\$2.99**  
reg. \$5.19 ea.

daiya  
**Dairy Free Pizza**  
selected varieties- 12-19.4 oz.



**\$7.79**  
reg. \$12.29 ea.  
Sliced or Cream Cheese, 7.8-8 oz.,  
**\$4.59** reg. \$6.59

indianlife  
**Naan or Wraps**  
selected varieties- 17.6 oz. or 5 ct.



**\$4.99**  
reg. \$6.59 ea.

Brown Cow  
**Whole Milk Yogurt**  
selected varieties  
6 oz.



**\$.89**  
reg. \$1.19 ea.  
32 oz., **\$3.49** reg. \$5.09

better bean  
**Bean Dip**  
selected varieties- 14 oz.



**\$4.59**  
reg. \$5.49 ea.

Cascadian Farm  
**Potatoes**  
selected varieties- 16 oz.



**\$2.99**  
reg. \$4.59 ea.

Luna & Larry's  
**Organic Coconut Bliss**  
selected varieties  
16 oz.



**\$4.99**  
reg. \$7.79 ea.  
Bars, 3-4 ct., **\$4.69** reg. \$7.29



# Grocery

Late July  
**Tortilla Chips**  
selected varieties  
5.5 oz.



**\$2.49**  
reg. \$3.39 ea.

TAZO  
**Herbal Tea**  
selected varieties  
20 bg.



**\$3.59**  
reg. \$5.79 ea.  
Black or Green, **\$4.59** reg. \$7.59

Justin's  
**Organic Chocolate  
Peanut Butter Cups**  
selected varieties  
1.4 oz.



**\$1.59**  
reg. \$2.29 ea.  
4.7 oz., **\$4.99** reg. \$7.99



illy issimo  
**Coffee Drink**  
selected varieties  
8.45 oz.



**\$2.19**  
reg. \$3.19 ea.  
4 pk., **\$7.99** reg. \$12.59

Plantation  
**Blackstrap  
Molasses**  
15 oz.



**\$5.99**  
reg. \$9.99 ea.  
31 oz., **\$7.59** reg. \$13.39



Indianlife  
**Snack Dal Mix**  
selected varieties  
7 oz.



**\$3.59**  
reg. \$4.19 ea.

nutiva  
**Organic Chia Seed**  
12 oz.



**\$9.59**  
reg. \$17.99 ea.  
Organic White, **\$10.99** reg. \$18.39



Horizon  
**Organic Milk**  
selected varieties- 6/8 oz.



**\$9.59**  
reg. \$12.79 ea.



## LOCAL Favorites

Hawaiian Ola  
**Sparkling Noni**  
selected varieties  
11.5 oz.



**\$2.79**  
reg. \$3.89 ea.

Aloha Fresh Macadamias  
**Roasted Mac Nuts**  
selected varieties  
4 - 5 oz.



**\$8.99**  
reg. \$12.29 ea.

Hawaii's Special (North Shore)  
**Popcorn**  
selected varieties- 6 oz.



**\$4.99**  
reg. \$6.19 ea.

Nutrex  
**HSP Spirulina  
Powder**  
5 oz.



**\$12.99**  
reg. \$21.29 ea.  
Spirulina Line on Sale

Hawaii Taro Company  
**Maui Taro Burger**  
selected varieties  
6.8 oz.



**\$4.79**  
reg. \$6.29 ea.

Valley Isle Kombucha Co.  
**Kombucha**  
selected varieties  
16 oz.



**\$4.99**  
reg. \$5.59 ea.

Mamalani  
**Deodorant  
Body Powder**  
selected varieties  
3 oz.



**\$8.99**  
reg. \$10.79 ea.  
Line on Sale

Natural Aloha  
**Pit Balm Deodorant**  
2 oz.



**\$8.59**  
reg. \$14.99 ea.



# Wellness

New Chapter  
every man or woman's  
ONE DAILY 24 tb.



**\$18.69**

reg. \$24.29 ea.  
Line on Sale

Garden of Life  
Organic Raw Protein  
selected varieties  
21 - 23 oz.



**\$30.99**

reg. \$48.59 ea.  
packet **\$2.19** reg. \$2.79

Andalou Naturals  
Body Lotion  
selected varieties- 8 oz.



**50% off**  
REGULAR RETAIL



**\$4.89**

reg. \$9.79 ea.  
Shower Gel, 8.5 oz., **\$4.39** reg. \$8.89

Acure Organics  
Shampoo or  
Conditioner  
selected varieties  
8 oz.



**\$8.59**

reg. \$10.09 ea.

Nature's Way  
Primadophilus  
Digestive 50 Billion  
selected varieties  
30 vcap.



**\$23.99**

reg. \$36.19 ea.  
Primadophilus Line on Sale

Quality of Life  
CoQ10-SR 100Mg  
30 vcap.



**\$17.49**

reg. \$22.39 ea.  
Line on Sale

bodyceuticals  
coconut chi chi  
2 oz.



**\$12.59**

reg. \$14.99 ea.  
Line on Sale

JASON  
Toothpaste  
selected varieties- 4.2-6 oz.



**\$4.99**

reg. \$6.49 ea.  
CoQ-10, **\$5.99** reg. \$7.49

Ovega-3  
Ovega-3s DHA+EPA  
30 vsgel.



**\$23.99**

reg. \$28.79 ea.

Flora  
7 Sources  
8.5 oz.



**\$18.99**

reg. \$24.99 ea.  
Udo's Choice Oil Blend on Sale

Desert Essence  
Thoroughly Clean  
Face Wash  
8 oz.



**\$6.49**

reg. \$7.49 ea.

Dr. Tung's  
Smart Floss  
30 yd.



**\$3.39**

reg. \$4.79 ea.  
Toothbrush Sanitizer, 2 ct., **\$3.79** reg. \$5.49

natural Factors  
Whole Earth & Sea  
Marine Algae 3  
30 sgel.



**\$15.99**

reg. \$20.09 ea.

Source Naturals  
Wellness Formula  
45 tab.



**\$10.59**

reg. \$15.59 ea.  
2 oz, 90 & 180 tab. on Sale

Topricin  
Cream  
2 oz.



**\$14.29**

reg. \$22.29 ea.  
Topricin Line on Sale

Nourish  
Organic Deodorant  
selected varieties- 2.2 oz.



**\$6.69**

reg. \$8.79 ea.



# Grocery

Mamma Chia  
**CHIA SEED**  
selected varieties  
12 oz.



**\$6.99**  
reg. \$10.59 ea.

PROBAR  
**Meal Bar**  
selected varieties- 3 oz.



**\$2.59**  
reg. \$3.69 ea.

Energy Chews, 2.1 oz., **\$1.99** reg. \$3.29

LUNA  
**Nutrition Bar**  
selected varieties- 1.5-1.69 oz.



**\$1.19**  
reg. \$1.69 ea.

Annie's Homegrown  
**Organic Mac & Cheese**  
selected varieties  
6 oz.



**\$2.29**  
reg. \$3.39 ea.

Annie's Homegrown  
**Microwave Mac & Cheese**  
2 pk.



**\$2.99**  
reg. \$4.39 ea.

2.01 oz., **\$1.59** reg. \$2.39

Explore Asian  
**Bean Pasta or Sauce**  
selected varieties  
7.05-9 oz.



**\$3.39**  
reg. \$4.49 ea.

Noodle Soup, 2.2 oz., **\$1.79** reg. \$2.89

Muir Glen  
**Organic Pasta Sauce**  
selected varieties  
25.5 oz.



**\$3.29**  
reg. \$5.29 ea.

Spectrum  
**Organic Unrefined Virgin Coconut Oil**  
29 oz.



**\$14.99**  
reg. \$20.89 ea.

14 oz. on Sale

Modern Products  
**Spike Seasoning**  
3 oz.



**\$2.59**  
reg. \$3.89 ea.

7 oz., **\$4.99** reg. \$8.59

BRAGG  
**Liquid Aminos**  
selected varieties  
32 oz.



**\$6.59**  
reg. \$8.79 ea.

Muir Glen  
**Organic Tomatoes**  
selected varieties  
28 oz.



**\$2.49**  
reg. \$4.19 ea.

Lundberg  
**Rice Chip**  
selected varieties  
6 oz.



**\$2.49**  
reg. \$3.29 ea.

Garden of Eatin'  
**Tortilla Chips**  
selected varieties  
7.5-8.1 oz.



**\$2.59**  
reg. \$3.69 ea.

Minis, 7.5 oz., **\$1.99** reg. \$2.79

Kettle  
**Chips**  
selected varieties  
5 oz.



**\$2.49**  
reg. \$3.09 ea.

Newman's Own Organics  
**Newman-O's**  
selected varieties- 13 oz.



**\$4.59**  
reg. \$5.49 ea.

8 oz., **\$2.49** reg. \$2.89

echo  
**Purified Water**  
1.5 ltr.



**\$2.29**  
reg. \$2.89 ea.

1 ltr., **\$1.79** reg. \$2.29

visit us at [downtoearth.org](http://downtoearth.org) and also on

## HONOLULU

2525 South King Street  
Honolulu, Hawaii 96826  
(808) 947-7678

## KAILUA

201 Hamakua Drive  
Kailua, Hawaii 96734  
(808) 262-3838

## PEARLRIDGE

98-129 Kaonohi Street  
Aiea, Hawaii 96701  
(808) 488-1375

## KAPOLEI

4460 Kapolei Parkway  
Kapolei, Hawaii 96707  
(808) 675-2300

## KAHULUI

305 Dairy Road  
Kahului, Hawaii 96732  
(808) 877-2661