

Love Life!

SUPER-SAVER FLYER DEALS

Sale prices good from 7/15/2010-8/11/2010

O.N.E
Coconut Water
selected varieties- 8.5 oz.



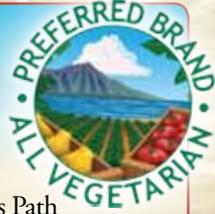
11/\$10
reg. \$1.39 ea.

Kind
Bar
selected varieties- 1.4-1.6 oz.



4/\$5
reg. \$2.89 ea.

Down to Earth
Preferred Brand



Nature's Path
**Granola or
Flax Cereal**
selected varieties-
11.5-14 oz.

\$3.69
reg. \$5.69 ea.

New Weekly Produce Flyer Saves You Money!

See our new weekly produce flyer for great savings on fruits and veggies from our Produce Department. We started distributing it on July 1st, and each week we'll have a new flyer featuring five items at terrific discounts. "This Week's Produce Specials" will be distributed in all our stores and feature organic and local produce as much as possible. Look for this flyer at your favorite Down to Earth location:



Pacific Natural Foods
Rice Drink
Lowfat Vanilla or Plain, 32 oz.



\$1.99
reg. \$2.89 ea.



Lundberg
Rice Chips
selected varieties- 6 oz.

2/\$5
reg. \$3.49 ea.

Essentia
Water
1.5 liter



\$1.69
reg. \$2.29 ea.



Arora Creations
Indian Meals
selected varieties- 10 oz.

\$2.99
reg. \$5.59 ea.



GROCERIES

R.W. Knudsen
Spritzer
selected varieties-
4/10.5 oz.



\$3.49
reg. \$5.59 ea.
Singles 89¢ ea.

Kashi
Cereal
selected varieties-
14.1 - 15 oz.



\$4.69
reg. \$6.29 ea.

Stacy's Chips
**Bagel or
Pita Chips**
Selected varieties- 8 oz.



\$2.69
reg. \$3.79

Stash
Iced Tea Mix
selected varieties- 8 - 12 ct



2/\$5
reg. \$3.59 ea.

Newman's Own Organics
Hermits
Selected varieties- 9 oz.



\$3.79
reg. \$5.19 ea.

Penta
Purified Water
33.8 oz.



\$2.69
reg. \$3.99 ea.
16.9 oz.. **\$1.59** reg. \$1.99

Dr. Oetker
Pudding Mix
selected varieties-
3.5- 4.5 oz.



\$1.29
reg. \$1.99 ea.



Back To Nature
Granola
selected varieties-
12 -13.5 oz.



\$4.59
reg. \$6.59 ea.

Blue Sky
Organic Soda
selected varieties-
12 oz.



69¢
reg. 99¢ ea.
Seltzer or Non Organic Soda **2 /\$1.00**

Down to Earth
Preferred Brand



Wai Lana
Yogi or Little Yogi Bars
selected varieties- 1.2 -2.1 oz.



\$1.99
reg. \$3.09 ea.



Wai Lana
**Little Yogi's
Granola**
9 oz.

\$6.79
reg. \$7.99 ea.

Wai Lana
**Little Yogi's
Ice Tea Sticks**
20 ct



\$5.59
reg. \$6.49 ea.



Wai Lana
Yogi Bars
Full Case of 12
-selected varieties

\$19.99
reg. \$36.99 ea.



GROCERIES

Garden of Eatin'
Tortilla Chips
selected varieties- 9 oz.



\$2.59
reg. \$3.59 ea.

Santa Cruz
Organic Juice
selected varieties- 1 qt.



\$3.69
reg. \$5.19 ea.

Food Should Taste Good

Tortilla Chips
selected varieties-
5.5-6 oz.



\$2.19
reg. \$3.79 ea.

Celestial Seasonings
Cool Brew Tea
selected varieties- 40-48 ct



\$3.99
reg. \$5.29 ea.

Divine Foods

PrānaBar
selected varieties- 1.7 oz.



\$1.99
reg. \$2.59 ea.



CHILL

Organic Valley
**Organic Cream
Cheese Spread**
8 oz.



\$2.49
reg. \$3.09 ea.

So Delicious
Mini Sandwiches
selected varieties- 8 pk



\$4.29
reg. \$6.39 ea.
selected novelties **25% Off** reg retail

Stonyfield
**Ice Cream or
Frozen Yogurt**
selected varieties- 16 oz.



\$3.69
reg. \$5.99 ea.



CHILL



Rudi's Organic Bakery
Burger Buns
selected varieties- 8 pk

\$4.19

reg. \$4.89 ea.

Hot Dog Buns 6 pk **\$3.59** Reg. \$5.29



*Down to Earth
Preferred Brand*

Amy's
Veggie Burgers
selected varieties- 10 oz.

\$4.99

reg. \$6.19 ea.

16 oz. Quarter Pounder **\$6.49** reg. \$8.79



Bolthouse Farms
Juice or Smoothie
selected varieties- 15.2 Oz.



\$2.99

reg. \$3.99 ea.

32 oz. **\$4.99** reg. \$6.59

Cascadian Farm
Potatoes
selected varieties- 16 oz.



\$2.99

reg. \$5.09 ea.



Food for Life
**Brown Rice
Tortillas or
Ezekiel Pockets**
10-12 oz.

\$2.69

reg. \$3.89 ea.

Follow Your Heart
Dressing
selected varieties- 12 oz.

\$3.59

reg. \$5.49 ea.



Nancy's
Plain Yogurt
Nonfat or Lowfat- 64 oz.



\$5.99

reg. \$7.49 ea.

Organic Nonfat or Whole Milk
\$8.29 reg. \$10.49

Brown Cow
Yogurt
selected varieties- 6 oz.



5/\$5

reg. \$1.39 ea.

Emerald Valley
Hummus or Salsa
12-14 oz.



\$3.59

reg. \$4.99 ea.

Sambazon
Antioxidant Elixir
selected varieties- 11 oz.



\$2.89

reg. \$3.79 ea.



This Month's Featured Brand

DR. BRONNER'S
MAGIC



"ALL-ONE!" **"Green" ahead of the trend**

Americas' #1 Best-Selling Natural Soap Brand

Dr. Bronner's Magic Soaps are synonymous with Old-World quality and time-honored simplicity, which can be traced back to the family's German-Jewish tradition of soap making. Born in 1908 to a Jewish family that had been making soap since 1858, Emanuel Bronner was the third generation certified as a master-soap maker under the guild system of the time. In 1929, he brought his formulas for high-quality liquid and bar soaps to America, starting Dr. Bronner's Magic Soaps in its current form in 1948.

Renowned for their quality, versatility and eco-friendliness, Dr. Bronner's Magic Soaps enjoyed a small but loyal following in the early years. In the late 1960s, however, soap sales started to explode due to the unsurpassed ecological quality combined with Dr. Bronner's urgent message to realize our transcendent unity across religious and ethnic divides. Word-of-mouth soon made Dr. Bronner's the iconic soap of that era. In the decades that followed, the soaps spread into every health food store in the U.S. and then into the mainstream as well. Dr. Bronner's Magic Soaps soon won over fans from all

walks of life to becoming the number-one-selling natural brand of soap in North America.

Philanthropy from the Heart

The 4th and 5th generations of the Bronner family who run the company today continue to make unsurpassed soaps with care and integrity. 2008 marked both the 60th anniversary of Dr. Bronner's Magic Soaps in America and the year they became Fair Trade! 2008 also marked the 150th anniversary of the family's first soap making activity in southern Germany.

"We strive to honor our heritage with progressive business practices while devoting profits to worthwhile causes and charities worldwide," says Dr. Bronner.

Dr. Bronner explains that they take care



of their employees with generous salaries and benefits. But they cap executive pay at five times the lowest-paid position. They give all profits not needed for business development to support progressive charities and causes.

Today they have extended this philosophy to the farmers and workers around the world who produce their major raw materials (representing over 95% of their annual agricultural volume). Along with their families and communities, they benefit from fair prices, living wages and funding for local development projects.

Down to Earth is pleased to count Dr. Bronner's among its ALL VEGETARIAN Preferred Brands.

Down to Earth is pleased to count Dr. Bronner's among its ALL VEGETARIAN Preferred Brands.



Dr. Bronner

*Down to Earth
Preferred Brand*

Dr. Bronner's
Peppermint Soap
16 oz.

\$5.99

reg. \$9.89 ea.
Selected Bath care-
27% Off Reg. Retail





COSMETICS

Surya Brasil
**Henna
All Natural Hair
Color Cream**
2.3-2.31 oz.

\$9.99
reg. \$14.69 ea.



Surya Brasil
**Hair Color
Powder**
1.04 oz.

\$5.39
reg. \$8.89 ea.



*Down to Earth
Preferred Brand*



Dr. Bronner's
Peppermint Soap
16 oz.

\$5.99
reg. \$9.89 ea.
Selected Bath care-
27% Off Reg. Retail



Gabriel
Liquid Foundation
selected varieties- 1 oz.

\$16.99
reg. \$25.79

Gabriel or Zuzuluxe Concealer,
Liquid or Powder Foundation
selected varieties- 28% Off Reg. Retail



bioleen
Laundry Liquid
selected varieties-
64 oz.

\$10.99
reg. \$15.59 ea.



bioleen
Bac-Out
selected varieties
16 oz.

\$6.99
reg. \$9.89 ea.



Giovanni
**Shampoo or
Conditioner**
selected varieties-
8.5 oz.

\$5.39
reg. \$8.39 ea.



Shikai
Hair Care
selected varieties-
5-8 oz.

\$6.99
reg. \$8.59 ea.



Seventh Generation
Feminine Pads
selected varieties- 14-24 ct

\$4.39
reg. \$7.39 ea.



Seventh Generation
Tampons
selected varieties- 20 ct

\$5.59
reg. \$8.59 ea.
16 ct **\$5.99** reg. \$9.49



Parissa
Warm Wax
4 oz..

\$8.99
reg. \$12.39 ea.
Selected Parissa line
30% Off Reg Retail



CRYSTAL
**Body
Deodorant**
selected varieties-
2.25 - 4 oz.

\$2.99
reg. \$4.19 ea.



Ecover
**Toilet Bowl
Cleaner**
25 oz.

\$2.99
reg. \$4.99 ea.
Selected Cleaners 30% Off Reg Retail



J/A/S/O/N
Toothpaste
selected varieties- 4.2 - 6 oz.

\$4.69
reg. \$7.39 ea.



Alba Botanica
Body Cream
selected varieties- 6.5 oz.

\$8.49
reg. \$13.49 ea.



Real Aloe
Aloe Vera Soap
3.25 oz.

\$3.39
reg. \$4.39 ea.





SUPPLEMENTS

Nature's Way
Aloe Vera Juice
selected varieties- 1 Liter



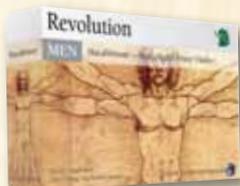
\$5.99
reg. \$10.69 ea.

Pure Essence Labs
Vision
60 tabs



\$22.09
reg. \$27.69 ea.

Natural Health International
Revolution Macalibrium
120 vcaps



\$25.99
reg. \$39.99 ea.

Source Naturals
Vegetarian Glucosamine
60 tabs



\$7.99
reg. \$9.69 ea.

New Chapter
Bone Strength Take Care
120 tabs.



\$34.99
reg. \$52.19 ea.



Jarrow
Jarro-Dophilus EPS
120 caps



\$25.99
reg. \$37.59 ea.

Mushroom Wisdom
Super Reishi
120 vcaps



\$23.99
reg. \$37.49 ea.

Healing Noni
Noni Juice
32 oz.



\$11.99
reg. \$24.29 ea.

Garden of Life
Vitamin Code Raw One
Men or Women,
75 vcaps



\$29.99
reg. \$41.99 ea.

Flora
Floradix Iron+Herbs
Reg or Yeast Free-
8.5 oz.



\$20.39
reg. \$24.59 ea.
17 oz. ~~\$34.79~~ reg. \$41.99

Maui Medicinals
Kona Noni
90 caps



\$13.09
reg. \$22.19 ea.

Trace Minerals
Electrolyte Stamina
selected varieties-
32 packets



\$11.99
reg. \$19.49 ea.

Vibrant Health
Max Curcuminoids
1000 mg
60 tabs



\$17.99
reg. \$22.49 ea.

Doctor's Best
High Absorption CoQ10



30 vcap
\$7.39
reg. \$9.69 ea.

60 vcap
\$11.99
reg. \$16.89 ea.



FEATURED DEALS



Down to Earth
Marketing Department
2525 S. King St.
Honolulu, HI 96826

DOWN TO EARTH DELI DEAL

Down to Earth Deli
Acai Smoothie
16 oz.



\$3.99
reg. \$5.99

Lily of the Desert
Aloe Vera Gelly
4 oz.



\$2.99
reg. \$4.89 ea.
Aloe Juice 32 oz. **\$6.99** reg. \$10.89

Enzymatic Therapy
Smart Q10 CoQ10
100mg, 30 chews



\$16.99
reg. \$29.99 ea.

Guayaki
Yerba mate
selected varieties- 16 oz.



\$2.29
reg. \$3.19 ea.
Energy Shot 2 oz. **\$3.39** reg. \$4.19

Alvarado St. Bakery
Sprouted Bread
24 oz Multi-Grain, Sourdough, Rye,
or California Style



\$3.19
reg. \$4.69 ea.

Pacific Natural Foods
Iced Latte or Mocha
selected varieties- 16.9 oz.



5/\$10.00
reg. \$3.39 ea.
Iced Tea **\$1.79** reg. \$2.69

visit us at www.downtoearth.org

HONOLULU
2525 South King Street
Honolulu, Hawaii 96826
(808) 947-7678

KAILUA
201 Hamakua Drive
Kailua, Hawaii 96734
(808) 262-3838

PEARLRIDGE
98-131 Kaonohi Steet
Aiea, Hawaii 96701
(808) 488-1375

KAHULUI
305 Dairy Road
Kahului, Hawaii 96732
(808) 877-2661

HILO
303 Maka'ala Street
Hilo, Hawaii 96720
(808) 935-5515