

Love Life!

SUPER-SAVER FLYER DEALS

Sale prices good from **9/16/2010-10/7/2010**

Kettle
Organic Chips
selected varieties- 5 oz.

\$2.49
reg. \$3.49 ea.
Selected varieties- 14 oz.
\$4.59 reg. \$6.99 ea.



**Rice Dream or
Almond Dream**
selected varieties-
64 oz.

\$4.19
reg. \$6.39 ea.



*Down to Earth
Preferred Brand*



Nature's Path
**Cereal or
Granola**
selected varieties-
10.6 - 14 oz.

\$3.79
reg. \$5.69 ea.



DOWN TO EARTH DELI DEAL

Down to Earth
Veggie Dog



\$3.99
reg. \$4.99

Muir Glen
Pasta Sauce
selected varieties- 25.5 oz.

\$2.99
reg. \$5.59 ea.



bionaturae
Organic Pasta
selected varieties- 16 oz.



\$2.69
reg. \$4.39 ea.
Gluten Free 12 oz.- **\$4.19** reg. \$5.99 ea.

Dagoba
Chocolate
selected varieties- 2 oz.



\$1.99
reg. \$3.79 ea.



GROCERIES

Penta
Water
16.9 oz.



\$1.49
reg. \$1.89 ea.
33.8 oz. **\$2.59** reg. \$3.99 ea.

Garden of Eatin'
Tortilla Chips
selected varieties- 9 oz.



\$2.69
reg. \$3.49 ea.

Down to Earth
Preferred Brand



Wai Lana
Yogi Bars
12 pk. selected varieties

2 for 1

\$17.95
(\$1.50 per bar)
reg. \$35.99 ea.

Spectrum Naturals
Coconut Oil
Med or High- 14 oz.



\$6.19
reg. \$10.29 ea.
Med - **\$7.59** reg. \$11.39

Napa Valley Naturals
Extra Virgin Olive Oil
selected varieties- 16.9 oz.



\$8.99
reg. \$13.59 ea.
Balsamic Vinegar- 12.7 oz.,
\$5.59 reg. \$7.69 ea.

Wai Lana
Yogi Bars
2 oz.
selected varieties



2 for 1

\$1.54
reg. \$3.09 ea.

Blue Sky
Organic Soda
selected varieties- 12 oz.



59¢
reg. \$.99 ea.

Divine Foods
Boomi Bar
1.7-1.9 oz.



\$1.79
reg. \$2.79 ea.

Garden Time
Organic Spinach Pasta
10 oz.



\$2.89
reg. \$4.19 ea.

Kashi
Granola Bars
selected varieties- 6 pk



\$4.49
reg. \$6.49 ea.

Santa Cruz
Spritzers
selected varieties-
4/10.5 oz.



\$3.99
reg. \$5.99 ea.

Some products may not be available. Quantities on some items may be limited.
We reserve the right to correct pricing errors and to limit quantities. Available while supplies last.



GROCERIES

Tasty Bite

Entrée

selected varieties- 10 oz.



\$2.69

reg. \$3.99 ea.

Barbara's Bakery

Shredded Cereal

selected varieties- 15.3 oz.



\$3.29

reg. \$4.89 ea.

Green & Black

Chocolate Bars

selected varieties-
3.5 oz.

\$2.79

reg. \$4.69 ea.

1.2 oz. **\$1.39** reg. \$2.29 ea.



Westbrae

Canned Beans

selected varieties- 15 oz.



\$1.59

reg. \$2.19 ea.

Annie Chun's

Rice Express

6.3 - 7.4 oz.

\$2.59

reg. \$4.09 ea.

Sushi Wraps **\$3.29** reg. \$4.99



Muir Glen

Canned Tomatoes

28 oz.-All Varieties

\$2.59

reg. \$3.29 or \$4.59 ea.



CHILL

Cascadian Farms

Organic Vegetables

selected varieties- 16 oz.

\$2.69

reg. \$5.09 ea.

selected varieties 7-10 oz. **\$2.49** reg. \$4.39 ea.



Organic Valley

Organic Butter

1 lb.



\$5.69

reg. \$6.99 ea.

Bolthouse Farms

Juice or Smoothie

selected varieties- 15.2 oz.

\$2.99

reg. \$3.99 ea.

32 oz. **\$4.99** reg. \$6.29 ea.



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CHILL



Guayaki
Yerba Mate
selected varieties- 16 oz.

\$2.29

reg. \$3.19 ea.
Energy Shot 2 oz. **\$3.39** reg. \$4.19



Nancy's
Organic Plain Yogurt

32 oz.- Lowfat, Nonfat
or Whole Milk

\$3.79

reg. \$5.09 ea.
Vanilla 32 oz. **\$4.39** reg. \$5.19 ea.



Cascade Fresh
Yogurt
selected varieties-, 6 oz.

89¢

reg. \$1.09 ea.



Sambzon
Acai Fruit Packs
14.11 oz.

\$4.99

reg. \$6.49 ea.



So Delicious
Coconut Milk Yogurt
selected varieties- 6 oz.

\$2.19

reg. \$2.79 ea.



So Delicious
Frozen Dessert Creamy Vanilla Original
selected varieties- 32 oz.

\$4.99

reg. \$7.89 ea.



Alvarado St. Bakery
Sprouted Bread
Calif or Multi Grain 24 oz.

\$2.69

reg. \$4.39 ea.



House Foods
Tofu
selected varieties-
12 - 14 oz.

\$1.79

reg. \$2.99 ea.



*Down to Earth
Preferred Brand*

Amy's
Lasagna
selected varieties-
9.5 - 10.25 oz.

\$4.59

reg. \$6.69 ea.



Food for Life
English Muffins
Ezekiel 4:9 16 oz.

\$3.69

reg. \$5.09 ea.
24 oz. Cinn Rais or Sesame Sprouted
20% off reg retail



Yves
Veggie Slices
selected varieties- 5.5 oz.

\$2.59

reg. \$3.69 ea.



French Meadow
Summer or Flax Sunflower Bread
20 - 24 oz.

\$5.69

reg. \$7.19 ea.



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This Month's Featured Brand



Sprouted Bread Pioneers

When Food for Life Baking Co. started over 50 years ago in the back of a small neighborhood natural foods store in Glendale, California, no one expected it to become one of the industry's top specialty foods bakeries. But that's what resulted from their unique line of flourless, sprouted grain certified organic breads—made through proprietary sprouting techniques.

For health-conscious consumers, it's a feast!

Food for Life offers over 60 products, featuring sprouted grain flourless products including Ezekiel 4:9® breads -which are naturally low-glycemic/diabetic-friendly as well as many others which are wheat/gluten free. And all Food For Life products are specifically designed to be clean, pure and natural. Their newest addition includes Food for Life Cluckphrey® and Moophrey® vegan burgers and patties which are baked and not fried.

Why Sprouted? Sprouting Increases Digestability, Nutrients

Sprouting promotes digestibility and increases nutrition, and is the only way to release all the vital nutrients stored in whole grains. This process activates enzymes that cause the grains to sprout and become living and nutrient-rich, dramatically increasing vitamins and minerals in the grains. Sprouting also converts carbohydrates in the grains into maltose, which is ordinarily done by the body during digestion. This action predigests nutrients and enables the body to assimilate the vitamins and minerals more efficiently. It also increases the protein content naturally and decreases calories and carbohydrates in the original grain.

Low Glycemic/Diabetic Friendly

Generally, low-glycemic foods are better for diabetics and people trying to lose weight. These foods have been proven to reduce incidence of Type II diabetes and help control Type I and II diabetes, hypoglycemia and hypertension. Low Glycemic foods can also be helpful in reducing the risk of heart disease.

Wheat-Free/Gluten-Free

Food for Life's products that are labeled "wheat & gluten-free" do not contain wheat, rye, barley, oats, kamut, triticale or spelt, as these grains contain gluten (gliadin). All of our gluten-free products are made from rice (either brown or white or both). Rice is 100% gluten free. Plus, these gluten-free products are formulated with as many carefully chosen ingredients as possible such as

safflower oil, which is much more widely accepted among gluten-intolerant individuals. In addition, Food For Life lab tests all raw materials as well as finished goods for the best in food safety.

Food for Life products include breads, buns, English muffins, tortillas, pita breads, cereals and pastas among others. Each line includes products specifically developed to meet particular dietary requirements. Special categories include organic, flourless, sprouted grain, low glycemic, high fiber, wheat-free, gluten-free, low sodium, unsweetened, fruit juice sweetened, dairy-free, low fat, fat-free and yeast-free baked goods and it's new line of vegan-vegetarian meat alternatives!

For more information about Food for Life visit: www.foodforlife.com

Down to Earth is pleased to count Food for Life among its ALL VEGETARIAN Preferred Brands!



Cluckphrey® and Moophrey® vegan burgers and patties are the newest addition to the Food for Life family of products.



World famous Ezekiel 4:9® Bread from Food for Life was inspired by the Biblical verse Ezekiel 4:9, "Take also unto thee wheat, and barley, and beans, and lentils, and millet, and spelt, and put them in one vessel, and make bread of it."

Down to Earth Preferred Brand

Food for Life
English Muffins
Ezekiel 4:9 16 oz.

\$3.69

reg. \$5.09 ea.

24 oz. Cinn Rais or Sesame Sprouted

20% off reg retail





COSMETICS

Giovanni
Shampoo or Conditioner
selected varieties-8.5 oz.

\$4.89
reg. \$7.89 ea.



Giovanni
Haircare
selected varieties-
5.1-8.5 oz.

\$5.19
reg. \$7.99 ea.



*Down to Earth
Preferred Brand*



Dr. Bronner's
Liquid Soap
selected varieties- 4 or 16 oz.

\$2.79
reg. \$4.19 ea.



\$6.49
reg. \$9.89 ea.

J/A/S/O/N
Body Wash
selected varieties- 30 oz.

\$9.99
reg. \$15.89 ea.



Gabriel or ZUZUluxe
Lipstick, Lipgloss or Lipliner
selected varieties

**25-30% off
reg retail**

ZUZUluxe selected lipstick
\$11.99 reg. \$16.29 ea.



Alba
Kukui Nut Oil
8.5 oz.

\$6.99
reg. \$9.99 ea.
Selected Alba Products 4-12 oz.
\$6.99 reg. \$10.39 ea.



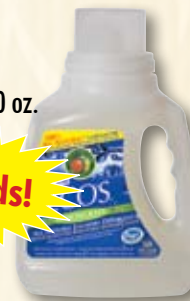
Kiss My Face
Foam Soap
selected varieties- 8.75 oz.

\$5.29
reg. \$8.29 ea.



Earth Friendly
Ecos Liquid Detergent
selected varieties- 50 oz.

100 loads!
\$5.59
reg. \$9.09 ea.
100 oz. **\$10.59** reg. \$17.79 ea.



biokleen
Dish Liquid Concentrate
selected varieties-
32 oz.

\$4.99
reg. \$7.89 ea.



now
XyliWhite Toothpaste
selected varieties- 6.4 oz.



\$3.59
reg. \$5.29 ea.

J/A/S/O/N
Deodorant Stick
selected varieties- 2.5 oz.

\$4.59
reg. \$6.99 ea.



biokleen
Laundry Powder
reg- 5 Lb

\$9.79
reg. \$15.79 ea.
Premium **\$11.99** reg. \$18.69 ea.



Seventh Generation
Laundry Liquid 2x
selected varieties- 100 oz.

\$14.59
reg. \$18.09 ea.
50 oz. **\$8.29** reg. \$10.59 ea.



Earth Mama
Baby Shampoo or Lotion
4.6 - 5.8 oz.

\$5.99
reg. \$11.59 ea.



natracare
Feminine Products
selected varieties- 10-20 Ct

\$4.39
reg. \$5.99 ea.



EO
Hand Sanitizer
selected varieties- 8 oz.

\$7.09
reg. \$10.49 ea.



Desert Essence
Blemish Stick Tea Tree
.33 oz.

\$5.99
reg. \$9.59 ea.



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SUPPLEMENTS

Nature's Way
CranRx
30 vcaps



\$8.79
reg. \$15.69 ea.

Nature's Way
Promeva
30 vcaps



\$30.09
reg. \$53.79 ea.

Nature's Way
Ginkgold Eyes
60 tab



\$22.79
reg. \$41.49 ea.



Alacer
Emergen C
selected varieties-30 Pkt



\$11.49
reg. \$15.39 ea.
Selected Specialty Health
\$13.99 reg. \$18.69 ea.

Source Naturals
Chlorella Emerald Green 200mg
300 ct



\$12.79
reg. \$15.99 ea.

New Chapter
every Woman or Man
48 tabs.



\$23.19

reg. \$38.59 ea.
Selected New Chapter Products **18% Off** SRP



Doctor's Best
Best L-Tryptophan
90 vcap



\$24.59
reg. \$47.79 ea.

Doctor's Best
Alpha Lipoic Acid 600mg
60 cap



\$11.69
reg. \$17.09 ea.

Trace Minerals
ConcenTrace Drops
8 oz.



\$19.99
reg. \$32.29 ea.

Pure Essence Labs
Ionic-Fizz
Magnesium or Calcium Plus-
6.3-7 oz.



\$15.39
reg. \$20.79 ea.
30 packets **\$19.69** reg. \$23.59 ea.

Udo's Choice
Oil Blend
DHA 3-6-9
17 oz.



\$27.49
reg. \$34.39 ea.
High Lignan or 3-6-9 Blend
8.5-32 oz. **20% off** reg retail

Natural Health
Femmesence Macalife
120 vcaps.



\$25.59
reg. \$39.59 ea.

Jarrow Formulas
Bone Up
120 tabs.



\$11.99
reg. \$18.09 ea.

Boiron
Sinusalia
60 tabs.



\$8.29
reg. \$12.99 ea.

Rainbow Light
Protein Energizer
Vanilla or Chocolate
14.9-15.7 oz.



\$16.49
reg. \$19.19 ea.

Down to Earth
Whole Psyllium Husk
12 oz.



\$7.19
reg. \$12.49 ea.

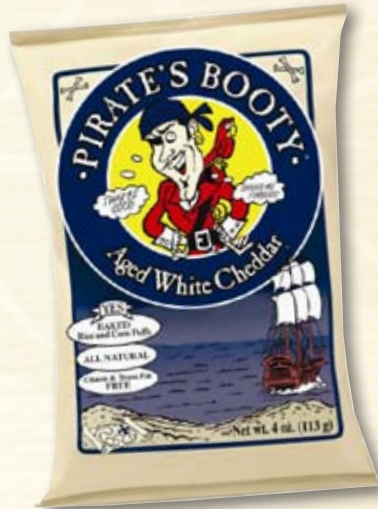
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FEATURED DEALS

Peter Gillham's Natural Vitality
Calm Plus Calcium
selected varieties- 8 oz.

\$15.69
reg. \$26.09 ea.



Pirate's Booty
Pirate's Booty Puffed Rice and Corn
selected varieties- 4-5.5 oz.

\$2.49
reg. \$3.69 ea.

Jeani's
Clean Disinfect
25oz.



\$12.99
reg. \$18.69 ea.



Down to Earth
Marketing Department
2525 S. King St.
Honolulu, HI 96826

Rudi's Organic Bakery
Bagels
selected varieties- 12 oz.

\$3.09
reg. \$6.19 ea.

Colorado Cracked Wheat or Double Fiber Bread 22 oz.- **\$3.59** reg. \$4.29 ea.
English Muffins **\$3.39** reg. \$4.29



Blue Diamond
Almond Butter
selected varieties-, 12 oz.

\$3.99
reg. \$5.69 ea.



O.N.E.
Coconut Water
8.5 oz.

89¢
reg. \$1.29 ea.



visit us at www.downtoearth.org

HONOLULU
2525 South King Street
Honolulu, Hawaii 96826
(808) 947-7678

KAILUA
201 Hamakua Drive
Kailua, Hawaii 96734
(808) 262-3838

PEARLRIDGE
98-131 Kaonohi Steet
Aiea, Hawaii 96701
(808) 488-1375

KAHULUI
305 Dairy Road
Kahului, Hawaii 96732
(808) 877-2661

HILO
303 Maka'ala Street
Hilo, Hawaii 96720
(808) 935-5515