



SUPER-SAVER FLYER DEALS

Sale prices good from 1/17/2013 - 2/13/2013

Essentia
Water
1.5 ltr.



\$1.79
reg. \$2.29 ea.

Larabar
Fruit & Nut Bar
selected varieties
1.42-1.7 oz.



\$1.39
reg. \$2.09 ea.
Jocolat selected varieties 1.7 oz.
\$1.49 reg. \$2.39

Imagine
**Rice Dream or
Coconut Dream**
selected varieties
32 oz.



\$2.59
reg. \$3.29 ea.
Imagine Beverage Line on Sale
(selected varieties)

Down to Earth
Preferred Brand



Nature's Path
Cereal
selected varieties
10.6-14 oz.



\$3.89
reg. \$5.19 ea.



Lundberg
**Organic
Rice Cake**
selected varieties
8.5-9.5 oz.



\$3.09
reg. \$3.79 ea.



Spectrum Naturals
**Organic
Coconut Oil**
Unrefined- 14 oz.



\$8.39
reg. \$10.99 ea.
Refined **\$6.79** reg. \$10.09

Zola
**Organic
Acai Juice**
Original or
Blueberry- 12 oz.



\$2.79
reg. \$3.09 ea.

Pacific Foods
Organic Soup
selected varieties
32 oz.



\$3.59
reg. \$4.69 ea.

Garden of Eatin'
Tortilla Chips
selected varieties- 16 oz.



\$4.09
reg. \$5.79 ea.
8.1 oz. selected varieties **\$2.49** reg. \$3.79



Amy & Brian's
Coconut Juice
selected varieties
17.5 oz.



\$2.19
reg. \$2.69 ea.

Go Raw
Raw Chips
selected varieties
3 oz.



\$3.69
reg. \$5.29 ea.

Breadshop
Granola
selected varieties
bulk



\$3.19/lb.
reg. \$4.29 lb.

Blue Diamond
Almond Breeze
selected varieties- 64 oz.



\$4.39
reg. \$6.19 ea.
Nut Thins selected varieties 4.25 oz. **\$2.49** reg. \$3.49

Zevia
Natural Soda
selected varieties
12 oz.



79¢
reg. \$1.59 ea.



GROCERIES

Newman's Own Organics

Pretzels

selected varieties- 7-8 oz.

\$2.79

reg. \$3.69 ea.

Popcorn selected varieties
2.8-3.3 oz. **\$3.29** reg. \$4.49



O.N.E.

Coconut Water

selected varieties- 8.5 oz.

\$1.09

reg. \$2.09 ea.



Kettle

Baked or Tias

selected varieties

4-8 oz.



\$2.59

reg. \$3.19 ea.

Annie's Homegrown

Organic Granola Bars

selected varieties- 6.9 oz.

\$4.39

reg. \$6.39 ea.



Nature's Path

Organic Toaster Pastry

selected varieties

11 oz.



\$3.09

reg. \$4.29 ea.



Cascadian Farm

Organic Granola Bar or Cereal

selected varieties

6.2-15 oz.

\$3.89

reg. \$6.59 ea.

Granola selected varieties 13-17 oz. **\$3.49** reg. \$6.09



Glutino

Gluten Free Pretzels

14 oz.

\$6.89

reg. \$9.09 ea.



Glutino

Gluten Free Breakfast Bars

selected varieties- 7 oz.

\$5.19

reg. \$7.29 ea.



Taste of Nature

Organic Bar

selected varieties- 1.4 oz.

\$1.69

reg. \$2.19 ea.



Old Wessex

Oatmeal

selected varieties- 16-18.5 oz.

\$3.29

reg. \$5.09 ea.



Mori-nu

Tofu

selected varieties

12.3 oz.

\$1.59

reg. \$2.09 ea.



Happy Baby

Organic Puffs

selected varieties- 2.1 oz.

\$3.39

reg. \$4.19 ea.



Choice Organics

Organic Tea

selected varieties

16-20 bag

\$3.89

reg. \$5.19 ea.



Napa Valley

Organic Sesame Oil

12.7 oz.

\$5.49

reg. \$7.09 ea.



Muir Glen

Organic Tomatoes

selected varieties

14.5 oz.

\$1.69

reg. \$3.29 ea.



Cadia

Organic Dry Pinto Beans or Lentils

16 oz.

\$1.99

reg. \$2.49 ea.



Bob's Red Mill

Flax Seed Meal

16 oz.

\$2.89

reg. \$4.49 ea.

Organic **\$3.59** reg. \$4.89



Some products may not be available. Quantities on some items may be limited.
We reserve the right to correct pricing errors and to limit quantities. Available while supplies last.



CHILL

So Delicious
Coconut Milk
selected varieties
64 oz.

\$3.99
reg. \$5.19 ea.



Food for Life Baking Co.
Organic Ezekiel 4:9
Sprouted Grain Burger Buns
16 oz.

\$4.19
reg. \$4.99 ea.



*Down to Earth
Preferred Brand*



Amy's
Burritos
selected varieties
6 oz.

\$2.99
reg. \$3.79 ea.



Organic Valley
Cheese
selected varieties
8 oz.

\$4.99
reg. \$6.99 ea.



Alexia
Potatoes
selected varieties
16 oz.

\$3.19
reg. \$4.39 ea. / sweet potatoes **\$3.59** reg. \$5.79



Tofurky
Deli Slices
selected varieties
5.5 oz.

\$2.99
reg. \$3.79 ea.



Organic Valley
**Organic Unprocessed
American Singles**
8 oz.

\$5.69
reg. \$7.59 ea.



Hillary's EAT WELL
Burger
Adzuki Bean or Veggie
2 ct.

\$3.39
reg. \$4.19 ea.



Westsoy
Tempeh
selected varieties
8 oz.

\$2.49
reg. \$2.79 ea.



Imagine
Rice or Almond Dream
selected varieties
pt.

\$3.89
reg. \$4.89 ea.



Brown Cow
Yogurt
selected varieties
32 oz.

\$3.69
reg. \$4.39 ea.



Whitewave
Silk Soymilk
selected varieties
64 oz.

\$4.39
reg. \$6.29 ea.



Stonyfield
Oikos Greek Yogurt
selected varieties
5.3 oz.

\$2.29
reg. \$2.69 ea.



Cascadian Farm
Frozen Fruit
selected varieties
8-10 oz.

\$4.59
reg. \$5.89 ea.



amande
**Coconut Almond Milk
Yogurt**
selected varieties
6 oz.

\$1.49
reg. \$2.29 ea.



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NEW RECIPE PAGE!

MAKES COOKING HEALTHY EASIER!

Down to Earth has launched a new and improved Recipe page just in time to help you with your New Year's resolutions! Eating healthier doesn't mean sacrificing flavor and variety and our new Recipe page can help show you how.



(L-R) Saradha Johnson, of our *Love Life!* Community Outreach, took the lead in developing the new Recipe page with help from teammate Cynthia Cruz, who also produces the new cooking class videos.

A new search engine and index makes it easier to find the recipes you want. New categories feature recipes that are gluten-free, vegan, soy-free, kid-friendly and much more!

The new site also features the schedule to all of our Free Cooking Classes where you can learn firsthand how to make all kinds of delicious recipes in your own kitchen. You can also easily find all the recipes from any of the cooking classes we conduct we conduct regularly at all our stores.

The most exciting part of the new page is our Cooking Videos! Our vegetarian chefs Mama T, Cynthia and Andrea have created cooking videos of tasty

recipes that range from simple salads to decadent desserts. There's also videos featuring their favorite tried and true kitchen tricks that will make life that much easier. New videos will be added regularly.

To check out our new Recipe page, visit www.downtoearth.org/go-veggie/recipes or visit our homepage at www.downtoearth.org and click on the Recipe button.



WELLNESS

Nature's Way
Thisilyn Cleanse Kit
Herbal or Mineral



\$23.69
reg. \$37.39 ea.

New Chapter Organics
Every Man or Woman
72 tab.



\$35.49
reg. \$43.29 ea.

Nature's Way
White Kidney Bean
60 ct.



\$12.09
reg. \$19.79 ea.

Down to Earth
Vitamin C 1000mg with Rose Hips
100 vcap.



\$10.69
reg. \$14.29 ea.

Jason
Toothpaste
selected varieties 4.2-6 oz.



\$4.59
reg. \$5.59 ea.
Jason Mouthwash and CO Toothpaste line on sale

Clean Well
Foaming Hand Soap
selected varieties- 9.5 oz.



\$4.99
reg. \$5.89 ea.

Dr. Bronner's
Baby Soap Bar
5 oz.



\$2.49
reg. \$3.09 ea.
Liquid Baby 2-16 oz. on Sale

alba
Emollient Body Lotion
32 oz.



\$13.99
reg. \$18.09 ea.

Natural Factors
Slim Styles Granules
5.3 oz.
or
PGX Stix
30 ct.



\$19.99
reg. \$25.49 ea.

Doctor's Best
High Absorption CoQ10 100Mg
60 vcap.



\$11.59
reg. \$14.39 ea.

Desert Essence
Deodorant
selected varieties 2-2.75 oz.



\$4.39
reg. \$5.19 ea.

Giovanni
Shampoo or Conditioner
50/50 8.5 oz.



\$6.19
reg. \$8.09 ea.

inner-eco
Dairy Free Probiotic Kefir
selected varieties 15 oz.



\$15.59
reg. \$21.89 ea.

Vega One
French Vanilla Nutritional Shake
14.6 oz.



\$33.49
reg. \$45.59 ea.

Boiron
Cold Calm
60 tab.



\$9.19
reg. \$12.59 ea.
Chestal Line on Sale

ShiKai
Borage Dry Skin Therapy
2.5 oz.



\$6.49
reg. \$8.29 ea.

Paradise Herbs
Green Coffee Bean Svetol
60 vcap.



\$29.09
reg. \$32.89 ea.

Nutrex
BioAstin Supreme
60 vcap.



\$22.99
reg. \$30.59 ea.

Gabriel
Clean Kids Shampoo
selected varieties 8 oz.



\$5.99
reg. \$7.99 ea.

Biokleen
Laundry Liquid
64 oz.



\$10.89
reg. \$14.19 ea.
Bac-Out Stain & Odor Eliminator 32 oz. **\$7.19** reg. \$10.79



FEATURED DEALS

Wai Lana
Fruit and Nut Bars
2 oz.

*Down to Earth
Preferred Brand*



\$2.19
reg. \$2.79 ea.



ALSO FIND US ON



/DownToEarthHI



@downtoearthfood



+Down To Earth Hawaii

Annie's Homegrown
Organic Fruit Bites
selected varieties- 3.15 oz.



\$3.99
reg. \$5.99 ea.

Raw Revolution
Organic Food Bar
selected varieties- 1.8 oz.



\$1.69
reg. \$2.39 ea.

R.W. Knudsen
Recharge
selected varieties
32 oz.



\$2.09
reg. \$3.59 ea.
Organic Lemon **\$2.39** reg. \$3.69

Tasty Bite
Pilaf
selected varieties
10 oz.



\$1.69
reg. \$2.39 ea.

Kind
Granola
selected
varieties- 11 oz.



\$4.99
reg. \$7.39 ea.
Bar selected varieties 1.4-1.6 oz. **\$1.69** reg. \$2.59

10% Off On Meatless Mondays

Receive 10% off selected vegetarian meat substitutes every Monday in our chill and frozen departments! Look for this tag on the shelf strips:



(Excludes sale items)

Food Should Taste Good
Tortilla Chips
selected varieties
5.5-6 oz.



\$2.19
reg. \$3.39 ea.

Celestial Seasonings
Natural Tea
selected varieties- 18-20 bg.



\$2.89
reg. \$4.39 ea.

Honest Tea
Organic Tea
selected varieties
16 oz.



\$1.39
reg. \$1.89 ea.

Annie's Natural
Dressing
selected varieties
8 oz.



\$3.09
reg. \$4.49 ea.

Beanitos
Chips
selected varieties
6 oz.



\$2.79
reg. \$4.39 ea.

visit us at www.downtoearth.org

HONOLULU

2525 South King Street
Honolulu, Hawaii 96826
(808) 947-7678

KAILUA

201 Hamakua Drive
Kailua, Hawaii 96734
(808) 262-3838

PEARLRIDGE

98-131 Kaonohi Steet
Aiea, Hawaii 96701
(808) 488-1375

KAPOLEI

4460 Kapolei Parkway
Kapolei, Hawaii 96707
(808) 675-2300

KAHULUI

305 Dairy Road
Kahului, Hawaii 96732
(808) 877-2661