

SUPER-SAVER FLYER DEALS

Celebrating 35 years of service to Hawaii!

Sale prices good from 9/13/2012 - 10/10/2012

C20
Pure Coconut Water
17.5 oz.



3/\$5
reg. \$2.59 ea.

Barbara's Bakery
Cereal
selected varieties
14 oz.



\$3.99
reg. \$5.19 ea.

Almond or Rice Dream
Drink
selected varieties
64 oz.



\$4.49
reg. \$5.49 ea.

Down to Earth
Preferred Brand



Wai Lana
Yogi Bar
selected varieties
- 2.1 oz.



5/\$5
reg. \$2.79 ea.
selected varieties 12 pk. **\$10.79** reg. \$33.69

Nature's Path
Instant Oatmeal or Granola Bars
selected varieties 5-8 pk.



\$3.49
reg. \$5.19 ea.
Optimum Cereal selected varieties 11-14 oz. **\$4.29** reg. \$5.79

Chocolove
Chocolate Bar
selected varieties- 3.2 oz.



\$2.09
reg. \$3.39 ea.

Kettle
Organic or Baked
selected varieties- 4-5 oz.



\$2.59
reg. \$3.39 ea.



Lundberg
Organic Brown Rice
Short, Long or Gold Rose



\$1.59 lb.
reg. \$1.89 lb.



Zevia
All Natural Soda
selected varieties- 12 oz.



6/\$5.00
reg. \$1.59 ea.

Lundberg
Organic Rice Cake
selected varieties- 7-9 oz.



\$2.99
reg. \$4.09 ea.



Cadia
Organic Preserve
Cherry or Apricot- 10 oz.



\$3.19
reg. \$3.69 ea.

Cadia
Peanut Butter
selected varieties- 18 oz.



\$3.19
reg. \$5.19 ea.

Santa Cruz
Organic Nectar
selected varieties
32 oz.



\$3.99
reg. \$5.09 ea.

Vita Coco
Coconut Water
selected varieties
11.2 oz.



\$1.99
reg. \$2.39 ea.

Eternal
Artesian Water
20.29 oz.



99¢
reg. \$1.39 ea.



GROCERIES

Arrowhead Mills
Pancake & Waffle Mix
selected varieties- 26 oz.

\$3.69
reg. \$5.19 ea.



Bob's Red Mill
Organic Oats
Steel Cut- 24 oz.

\$3.39
reg. \$5.59 ea.
Rolled 32 oz. Reg or Thick **\$3.99** reg. \$5.69



Newman's Own Organics
Organic Pretzels
selected varieties- 7-8 oz.

\$2.79
reg. \$3.69 ea.
Extra Virgin Olive Oil 25 oz. **\$12.49** reg. \$14.99



Spectrum
Coconut Oil
Unrefined
14 oz.

\$8.49
reg. \$10.99 ea.



Down to Earth
Preferred Brand



Amy's
Soup
selected varieties
14-14.7 oz.



\$2.39
reg. \$3.49 ea.



Organic India
Tea
selected varieties
18 bags

\$3.99
reg. \$5.59 ea.



Food for Life
Ezekiel Organic Cereal
selected varieties- 16 oz.



\$4.99
reg. \$6.69 ea.

Dagoba
Chocolate Bar
selected varieties- 2 oz.



\$2.09
reg. \$2.69 ea.

Terra
Taro or Exotic Harvest Chips
Original and Sea Salt- 6 oz.



\$4.29
reg. \$6.29 ea.
Sweet Chips 5.5-6 oz. **\$2.99** reg. \$4.69

Tasty Brand
Cookies or Gummy Snack Mix
selected varieties- 4 - 4.4 oz.



\$4.59
reg. \$6.29 ea.

Annie's Natural
Organic Dressing
selected varieties
8 oz.



\$3.49
reg. \$5.09 ea.

Annie's Homegrown
Organic Mac & Cheese
selected varieties
6 oz.



\$2.29
reg. \$3.19 ea.

O.N.E.
Coconut Water
32 oz.



\$4.29
reg. \$6.09 ea.

Fantastic World Foods
Entrée
selected varieties
2.7-10 oz.



\$2.79
reg. \$3.59 ea.

Popcorn Indiana
Popcorn
selected varieties
5.4-10.5 oz.



\$3.59
reg. \$4.49 ea.

Barbara's Bakery
Cheese Puffs
selected varieties
5.5-7 oz.



\$2.39
reg. \$3.29 ea.

Annie's Homegrown
Bunny Grahams or Crackers
selected varieties
7.5 oz.



\$3.19
reg. \$4.19 ea.

Seventh Generation
Dishwashing Liquid
selected varieties
25 oz.



\$3.59
reg. \$4.39 ea.

Some products may not be available. Quantities on some items may be limited.
We reserve the right to correct pricing errors and to limit quantities. Available while supplies last.



CHILL

Down to Earth
Preferred Brand



Brown Cow
Yogurt
selected varieties
6 oz.



99¢
reg. \$1.09 ea.

Chobani
Greek Yogurt
selected varieties- 6 oz.



\$1.79
reg. \$1.99 ea.

Amy's
Burritos
Gluten Free- 5.5 oz.
4.5-6 oz.



\$3.29
reg. \$4.49 ea.

Cascade Fresh
Yogurt
selected varieties
32 oz.



\$3.69
reg. \$4.59 ea.

Redwood Hill Farms
Goat Yogurt
selected varieties- 6 oz.



\$2.19
reg. \$2.89 ea.

Natures' Path
Organic Waffles
selected varieties- 7.4-7.5 oz.



\$3.29
reg. \$4.49 ea.

Cascadian Farm
Frozen Fruit
selected varieties
8-10 oz.



\$4.59
reg. \$6.79 ea.

Rising Moon
Organic Ravioli
selected varieties- 8 oz.



\$4.69
reg. \$5.99 ea.

Alvarado St. Bakery
Bread
Sprouted Wheat or Calif- 24 oz.



\$3.69
reg. \$5.39 ea.

Rice Dream
Pie or Bar
selected varieties
3.7-4 oz.



\$1.59
reg. \$2.09 ea.

House Foods
Tofu
selected varieties
14 oz.



\$2.09
reg. \$2.39 ea.

Organic Valley
Cheese
selected varieties- 8 oz.



\$5.99
reg. \$6.89 ea.

Organic Valley
Butter
Reg or No Salt- 16 oz.



\$7.59
reg. \$8.09 ea.

Julie's Organic
Frozen Yogurt
selected varieties- 16 oz.



\$5.19
reg. \$7.19 ea.

SO Delicious
Coconut Milk
selected varieties- 64 oz.



\$3.99
reg. \$5.19 ea.

SO Delicious
Organic Frozen Dessert
selected varieties- 32 oz.



\$6.39
reg. \$8.19 ea.

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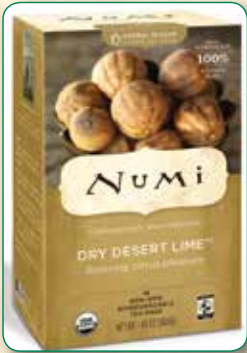


Numi[®] ORGANIC TEA

Celebrating people, planet and pure tea

NEW TASTES FROM CENTURIES-OLD TRADITION

What a success story! From a tiny 750 square foot apartment in 1999, Numi Organic Tea has grown to become the innovative company widely credited with popularizing organic flowering tea, rooibos, and most recently pu-erh tea in North America. The founders were brother and sister Ahmed Rahim (the alchemist) and Reem Rahim (the artist). They combined their passions for pure, organic tea and art to create a handful of signature, high-end blends. The "Numi Organic Tea" brand name comes from the dry lime beverage of their homeland, Iraq, which they drank as children.



Numi's namesake, Dry Desert Lime, whose only ingredient is organic dried lime

Ahmed and Reem began their company by observing that competing brands in the U.S. tea market differed little from one another, so they came up with a new concept. They would use only premium quality, hand-picked organic and fair trade teas and herbs, blended with only real fruits, flowers and spices. Nothing else. This is their hallmark. Today they offer over 30 different organic tea blends that include green, black, white and pu-erh teas as well as herbal teasans in tea bags.



Numi brother and sister Co-Founders Ahmed and Reem Rahim

Pu-erh tea is an ancient Chinese healing tea that is praised for its health benefits. It comes from organic trees that are more than 500 years old and has a distinctly



Numi offers nine blends of Pu-erh, including these recent introductions.

unique taste, which helps explain why it is becoming the preferred tea among discerning North American tea drinkers. Numi offers seven varieties of pu-erh tea, including Chocolate and Cardamom among 30 unique teas and tea blends.



Numi's commitment to people inspires the company to work with fair trade tea farmers abroad, including the partners in China pictured here.

Numi's packaging (tea sacks and boxes) are now the first such products to receive Non-GMO Verification by the Non-GMO Project.

"Organic and fair trade certified tea drinkers pay a premium to ensure their teas are produced in a sustainable and humane manner. It is our responsibility to ensure our packaging meets those expectations," says Numi Co-Founder and CEO Ahmed Rahim.

Numi's teas are made in a solar-powered facility and packaged in recyclable boxes made with 85 percent post-consumer waste. The company makes every effort to preserve resources and minimize its impact on the environment, offsetting its emissions in partnership with the Big Tree Climate Fund.

Down to Earth is thrilled to count Numi Tea among our latest addition of great products. For more information visit www.NumiTea.com, [www.Facebook.com/NumiTea](https://www.facebook.com/NumiTea), and [www.Twitter/NumiTea.com](https://www.twitter.com/NumiTea)



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WELLNESS

New Chapter Organics
**Every Woman or
Man One Daily**
72 tab.

\$40.99
reg. \$54.59 ea.



Jarrow Formulas
**Glucose
Optimizer**
120 tab.

\$23.29
reg. \$30.19 ea.



Fungi Perfecti
Cordyceps
60 vcap.

\$23.29
reg. \$29.99 ea.



Natural Factors
**Vitamin C 500Mg
Chewable**
selected varieties
90 tab.

\$10.19
reg. \$13.79 ea.



Dr. Bronner's
Liquid Soap
selected varieties
16 oz.

\$6.29
reg. \$7.59 ea.
4 oz. **\$2.39** reg. \$2.99



Tea Tree Therapy
**Whitening
Toothpaste**
3 oz.

\$3.69
reg. \$4.59 ea.
Baking Soda 5 oz. **\$3.89** reg. \$5.39



Gabriel
Lipstick
selected varieties
.12 oz.

\$11.99
reg. \$15.99 ea.
Gabriel and ZuzuLux Make Up line
on Promo



alba
Body Crème
selected varieties- 6.5 oz.

\$9.59
reg. \$12.09 ea.



Paradise Herbs
**Ginkgo
Biloba**
60 vcap.

\$11.19
reg. \$13.89 ea.



Nature's Way
**Primadophilus
Optima**
30 vcap.

\$19.79
reg. \$30.29 ea.
Primadophilus Original 90 ct. **\$13.39**
reg. \$20.79



Kiss My Face
Bar Soap
selected varieties
8 oz.

\$2.99
reg. \$4.39 ea.



Naturally Fresh
**Geo Deo Deodorant
Stick**
selected varieties
2.3 oz.

\$4.29
reg. \$4.99 ea.



Doctor's Best
**Strontium
Bone Maker**
60 vcap.

\$12.29
reg. \$17.49 ea.



Trace Mineral
Drops
8 oz.

\$23.09
reg. \$32.29 ea.



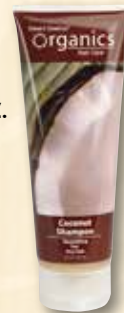
JASON
Liquid Soap
selected varieties
16 oz.

\$5.99
reg. \$7.79 ea.



Desert Essence
**Shampoo or
Conditioner**
selected varieties- 8 oz.

\$6.19
reg. \$8.49 ea.



Flora
Udo's Oil Blend
DHA 3-6-9 17 oz.

\$29.29
reg. \$34.29 ea.
Udo's Oil Line on Promo



American Health
Ester C 1000Mg
Effervescent
21 ct.

\$14.99
reg. \$19.29 ea.
Ester C Line on Promo



Grahams
**SunClear
SPF 30+
Sunscreen**
2 oz.

\$13.69
reg. \$16.69 ea.



Lily of the Desert
Aloe Vera Gelly
12 oz.

\$6.69
reg. \$9.69 ea.





FEATURED DEALS

NEW! DAILY DELI DEALS

A different item is on sale every day. Check out the deli posters to see your savings. Don't miss the *Friday Deli Deal* for the Hot Table & Salad Bar **\$7.99/lb.** reg \$9.59



ALSO FIND US ON



/DownToEarthHI



@downtoearthfood



+Down To Earth Hawaii

Barbara's Bakery
Snackimals
selected varieties
7.5 oz.



\$3.59

reg. \$4.79 ea.
selected varieties 2.125 oz. **89¢**
reg. \$1.39

Muir Glen
Pasta Sauce
selected varieties
25.5 oz.



\$3.09

reg. \$5.59 ea.

Cadia
Organic Pomegranate Juice
32 oz.



\$5.79

reg. \$10.89 ea.

Cadia
Veggie Chips
selected varieties
6 oz.



\$2.39

reg. \$2.99 ea.

Muir Glen
Tomatoes
selected varieties
14.5-15 oz.



\$1.59

reg. \$6.59 ea.
Fire Roasted selected varieties 14.5-15 oz.
\$1.79 reg. \$3.29

10% Off On Meatless Mondays

Receive 10% off selected vegetarian meat substitutes every Monday in our chill and frozen departments! Look for this tag on the shelf strips:



(Excludes sale items)

Cadia
Organic Apple Sauce Cups
selected varieties- 4 pk.



\$2.19

reg. \$4.39 ea.

Westbrae Natural
Organic Beans
selected varieties
15 oz.



\$1.79

reg. \$2.59 ea.

Blue Diamond
Almond Breeze
selected varieties- 64 oz.



\$4.19

reg. \$4.69 ea.

john masters organics
hydrate rose & aloe hydrating tone mist
2 oz.



\$14.59

reg. \$22.79 ea.
entire facial line on sale!

Cadia
Organic Cereal
Cadi-O's or Honey Kissed
10-12 oz.



\$3.19

reg. \$4.99 ea.

visit us at www.downtoearth.org

HONOLULU

2525 South King Street
Honolulu, Hawaii 96826
(808) 947-7678

KAILUA

201 Hamakua Drive
Kailua, Hawaii 96734
(808) 262-3838

PEARLRIDGE

98-131 Kaonohi Steet
Aiea, Hawaii 96701
(808) 488-1375

KAPOLEI

4460 Kapolei Parkway
Kapolei, Hawaii 96707
(808) 675-2300

KAHULUI

305 Dairy Road
Kahului, Hawaii 96732
(808) 877-2661