



PETA

PEOPLE FOR THE ETHICAL
TREATMENT OF ANIMALS

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The Honorable Al Gore

Dear Mr. Gore,

On behalf of People for the Ethical Treatment of Animals (PETA) and our more than 1.6 million members, congratulations on your recent Oscar victory.

While the steps that you urge people to take in *An Inconvenient Truth* are inarguably important, the quickest and most effective way to fight climate change will come through diet change. Although we know that to people who've eaten meat their entire lives, this might be the most "inconvenient truth" of all, it is nevertheless the truth, so I hope that you will review the science on animal agriculture and include the adoption of a vegetarian diet among your recommendations. Reports in just the past few months from the University of Chicago and the United Nations underline the importance of this recommendation.

In the U.N. Report *Livestock's Long Shadow: Environmental Issues and Options*, scientists have determined that **raising animals for food generates more greenhouse gases than all the cars and trucks in the world combined**. They go on to point out that the meat industry is "**one of the top two or three most significant contributors to the most serious environmental problems, at every scale from local to global.**" And Greenpeace recently indicted KFC (and chicken consumption in general) for the current destruction of the Amazon rain forest, as it's being chopped down to grow soybeans for chicken feed.

Researchers at the University of Chicago determined that switching to a vegan diet is more effective in countering global warming than switching from a standard American car to a Toyota Prius.

We love all that you're doing to make the world a kinder place and are outraged that anyone would attack someone for not being perfect. But might we suggest that one good way to hush Rush Limbaugh and his ilk and to act as a role model in the fight against global warming would be for you personally to become vegetarian. To get you started, a PETA member and highly trained gourmet chef has volunteered to prepare you a delicious and eco-friendly meal of faux fried "chicken" with all the "fixin's." I'm also having some of this tasty faux chicken sent to your office for you and your staff to enjoy.

Please don't hesitate to contact me at any time. Thank you for all that you do to make the world a better place.

Sincerely,

Ingrid E. Newkirk
President and Founder

AN INTERNATIONAL
ORGANIZATION DEDICATED
TO PROTECTING
THE RIGHTS OF ALL ANIMALS